



**Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore**  
**Shri Vaishnav Institute of Social Sciences, Humanities and Arts Choice**  
**Based Credit System (CBCS) in Light of NEP-2020**  
**B.A. Psychology, Semester II (2023-2027)**

| COURSE CODE     | CATEGORY           | COURSE NAME                        | TEACHING & EVALUATION SCHEME |               |                      |                         |                      |          |          |          |          |
|-----------------|--------------------|------------------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|----------|----------|----------|----------|
|                 |                    |                                    | THEORY                       |               |                      | PRACTICAL               |                      | L        | T        | P        | CREDITS  |
|                 |                    |                                    | END SEM University Exam      | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* |          |          |          |          |
| <b>BAPSY201</b> | <b>Major/Minor</b> | <b>Basics of Social Psychology</b> | <b>60</b>                    | <b>20</b>     | <b>20</b>            | <b>0</b>                | <b>0</b>             | <b>3</b> | <b>0</b> | <b>0</b> | <b>3</b> |

**Legends:** **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):**

- CEO1: To know the science of social life and how we think about the world.
- CEO2: To understand who we are and how we perceive others.
- CEO3: To learn how to respond to the social world.
- CEO4: To inculcate social influence practices in interpersonal relationships.
- CEO5: To know the consequences of belonging and nature of aggression.

**Course Outcomes (COs):** The student will be able to:

- CO1: Describe the world and social life around us.
- CO2: Answer the question “who am I and others”.
- CO3: Evaluate stereotypes, prejudices, and discrimination in the social world.
- CO4: Influencing and helping others in a close relationship.
- CO5: Attain personal happiness by effectively dealing with adversity.

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**BAPSY201**

**Basics of Social Psychology**

**UNIT I**

**Social Psychology-** Concept, Scientific Nature, Principles, Causes of Social Behavior and Thoughts, Social Cognition: Meaning and types of Heuristics and Schemas.

**Unit II**

**Social Perception-** Non-Verbal Communication, Meaning and theory of Attribution, Impression Formation; The Self: Self- Presentation, Self-Knowledge, Self Esteem, Social Comparison.

**Unit III**

Attitude Formation and Influencing Factors, Concept of Persuasion and its Techniques, Cognitive Dissonance; Causes, Effects and Cures of - Stereotyping, Prejudice, and Discrimination.

**Unit IV**

Intrapersonal Attraction- Internal and External Sources, Close Relationships, and Love: Social Influence- Meaning and Nature of Conformity, Compliance and Obedience; Prosocial Behavior.

**Unit V**

Aggression- Nature, Causes and Control; Groups and Individuals- Social Facilitation, and Social Loafing, Decision Making by Groups; Dealing with Adversity and Achieving a Happy Life- Personal Happiness.

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**B. A. Psychology, Semester-II (Batch 2023-2027)**

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**Suggested Readings:**

- Alcock, J. E., Carment, D.W., Sadava, S.W., Collins, J. E., and Green, J. M. (1997). A Textbook of Social Psychology. Scarborough, Ontario: Prentice Hall/Allyn & Bacon
- Baron, R.A., Byrne, D. & Bhardwaj. G (2010). Social Psychology (12thEd). New Delhi: Pearson.
- Chadha, N.K. (2012). Social Psychology. MacMillan.
- Feldman, R. S. (1985). Social Psychology: Theories, Research and Application. New York: McGraw Hills.
- Myers, David, G (1994). Exploring Social Psychology. New York: Mc Graw Hill.
- Singh, A. K. (1996). Adhunik Samajik Manovigyan Ki Rooprekha (3rd edition).
- Varanasi: Motilal Banarsi Das. Tripathi, L. B. (1992). Adhunik Samajik Manovigyan Agra: National Psychological Corporation

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**B. A. Psychology, Semester-II (Batch 2023-2027)**

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| <b>BAPSY202</b> | <b>Major</b> | <b>Cognitive Psychology</b> | <b>60</b>                    | <b>20</b>     | <b>20</b>             | <b>30</b>               | <b>20</b>           | <b>2</b> | <b>0</b> | <b>2</b> | <b>3</b> |

**Legends:** L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

\***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

**Course Educational Objectives (CEOs):**

**CEO1:** To impart knowledge of historical background of experimental psychology.

**CEO2 :** To learn about concepts of classical psychophysics.

**CEO3 :** To gain understanding of errors in psychophysics and the cognitive process of memory.

**CEO4 :** To explain the nature and factors of learning processes and study major theories.

**CEO5 :** To recognize the importance of language acquisition and its role in cognitive development.

**Course Outcomes (COs):**

The student will be able to:

**CO1:** Discuss the history of experimental psychology as a discipline and study the experimental method of research in detail.

**CO2:** To dissect the concepts and problems in psychophysics, Weber-Fechner law and Signal Detection theory.

**CO3:** To discriminate between the different types of errors in psychophysics and study memory process and types.

**CO4:** To inspect the principles of learning and study theories of trial and error learning, conditioning and Tolman's theory in detail.

**CO5:** To outline language acquisition and theories and related cognitive phenomenon.



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| <b>BAPSY202</b> | <b>Major</b> | <b>Cognitive Psychology</b> | <b>60</b>                    | <b>20</b>     | <b>20</b>             | <b>30</b>               | <b>20</b>           | <b>2</b> | <b>0</b> | <b>2</b> | <b>3</b> |

**BAPSY202**  
**Cognitive Psychology**

**Contents**

**Unit: I**

**Introduction:** Concept and Historical background of Cognitive psychology, Alternative approaches to cognitive psychology: Experimental Cognitive Psychology, Computational Cognitive Science, Cognitive Neuropsychology,

**Unit: II**

**Attention & Perception** – Meaning and Nature, Types of attention, Bottleneck theory of Attention, Concepts of sensory thresholds; Signal Detection Theory: Basic Concept, Assumptions and Applications.

**Unit: III**

**Problem Solving and Creativity:** Meaning and Nature & Factors of Problem solving and Creativity, Methods and Steps of Problem Solving, Obstacles and aids of problem solving, Algorithm and heuristic methods.

**Unit: IV**

**Thinking and Reasoning:** Definition, Nature & Types of thinking and Reasoning, Factors influencing Thinking, Tools of thinking, Central and Peripheral approaches of thinking, Inductive and deductive reasoning.

**Unit: V**

**Language and Communication:** Concept, Mechanism, and Types of Communication, Characteristics of language Language Comprehension; Language and Thought. Psycholinguistics: Language origin, Definition, Theories: Chomsky. Semantics, pragmatics, syntax,



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| <b>BAPSY202</b> | <b>CC</b> | <b>Cognitive Psychology</b> | <b>60</b>                    | <b>20</b>     | <b>20</b>             | <b>30</b>               | <b>20</b>             | <b>2</b> | <b>0</b> | <b>2</b> | <b>3</b> |

**List of Practical:**

- Memory Drum
- Span of attention
- Muller Lyer
- Mental Fatigue Test
- STM
- Pin Point Test

**Suggested Readings:**

- Eysenck, M. W., Keane, M. T. (2020). Cognitive Psychology: A Student's Handbook. United Kingdom: Psychology Press.
- MANGAL, S. K. (2020). General Psychology. India: Sterling Publishers Pvt. Limited.
- Sternberg, R. J., Sternberg, K. (2011). Cognitive Psychology. United States: Wadsworth/Cengage Learning.
- Edward, E. S., & Stephen, M.K. (2007). Cognitive Psychology: Mind and Brain. New Jersey: Prentice Hall India.
- Baron, R.A. (2007). Psychology (Fifth edition) New Delhi: Pearson Prentice-Hall of India. Postman, L., & Egan, J.P. (1960). **Experimental Psychology**. New York: Harper & Row.